

ANTI-RACISM POLICY



INTRODUCTION

Dundee United Football Club (“the Club”) is fully committed to promoting equality, diversity, and inclusion within football and society. Racism in any form is completely unacceptable and has no place at Tannadice Park or in the wider football community.

The club operates a zero-tolerance policy towards racist behaviour and is dedicated to creating an inclusive and welcoming environment for all supporters, staff, players, and visitors, regardless of race, ethnicity, or national origin.

DEFINITIONS

Racism is any behaviour, action, or language—whether intentional or unintentional—that discriminates against, belittles, or incites hatred toward individuals or groups based on their race, ethnicity, colour, or national origin.

Examples of racist behaviour include, but are not limited to:

- Racist language, chants, or gestures aimed at players, officials, staff, or supporters.
- The display of racist symbols, slogans, or banners within the stadium or online.
- Physical violence or threats based on race or ethnicity.
- Online abuse, social media posts, or messages that include racist content.
- Discriminatory treatment in employment, ticketing, hospitality, or club-related activities.

CLUB RESPONSIBILITIES

Dundee United FC is committed to:

- Providing a safe and inclusive environment for all.
- Educating staff, players, and supporters on anti-racism and equality.
- Investigating all reports of racism thoroughly and taking appropriate action.
- Working with football authorities, anti-racism organisations, and law enforcement to combat racism in the game.
- Promoting diversity in hiring, coaching, and youth development

If you experience or witness racism at Tannadice Park or during an away match, you should report it immediately to:

- Matchday stewards or stadium security.
- The Club's Supporter Liaison Officer (SLO).
- The Club's Equality & Inclusion Officer.
- Police Scotland, if necessary.

Reports can also be made by emailing support@dundeeunitedfc.co.uk or calling (01382) 833166.

The club will handle all reports confidentially and seriously.

SANCTIONS AND CONSEQUENCES

Dundee United FC will take strong action against any supporter, employee, or individual engaging in racist behaviour. This may include:

- Immediate removal from the stadium.
- A permanent stadium ban.
- Withdrawal of season tickets.
- Legal action in coordination with Police Scotland.
- Referral for a Football Banning Order.

Players, staff, or officials found guilty of racism will be subject to internal disciplinary action and potential termination of their role.

COMMITMENT TO CHANGE

Dundee United FC is dedicated to being an active force in the fight against racism by:

- Supporting campaigns like Show Racism the Red Card
- Delivering anti-racism education for staff, players, and supporters.
- Engaging with the local community to promote diversity and inclusion.

Football is for everyone—we stand together against racism.